

## WEBALO DATA SHEET

### Enterprise Mobility in Minutes: Connecting Smartphones and Tablets to the Exact Information Users Need

When you can connect mobile workers – in minutes to hours – to the enterprise content and tasks they rely on, every mobile project is worth doing. Instead of waiting months and years to measure ROI, the gains in productivity, reduced overhead, and lower IT operating costs can - with Webalo – be realized in hours and days.

#### IT Administrators

Webalo lets administrators deliver all the power of task-specific, bi-directional, transactional, secure enterprise access with none of the complexity of traditional mobile application development. It guides administrators, step-by-step, through the process of connecting to enterprise resources, choosing the content and tasks that users want to access on their smartphones and tablets, and generating the interface that appears on mobile users' Android, Apple, BlackBerry, and Windows Phone devices. Because Webalo requires no specialized IT skills, its simplicity makes it 100x faster than traditional mobile application development and a fraction of the cost.

Connecting to enterprise resources with Webalo is easy. Administrators follow on-screen instructions to connect to the enterprise resources they want, configure them for use on mobile devices, and create each employee's individualized connection to the enterprise. They can connect to single enterprise applications or combine functionality and information from multiple enterprise applications and consolidate them in a simple menu on a mobile users' smartphone or tablet. The resulting access makes mobile workers more efficient and productive and, with no programming, no code, and no resulting bugs or security holes, the mobile connections are as secure as your enterprise.

#### Webalo Provides Direct Mobile Connections to:



**DATABASES.** Webalo enables smartphone and tablet access to any of the leading enterprise databases (Oracle, Microsoft SQL Server, IBM DB2, & MySQL). Existing database SQL commands are automatically imported into Webalo so that administrators can easily enable real-time, mobile database access.



**REPORTS.** Reports from business intelligence platforms or any other enterprise application (Excel or CSV format) can be imported into Webalo and configured in minutes for access on mobile devices. Administrators simply upload a copy of the report, answer some questions, and then save the resulting configuration. Each time reports are updated from the enterprise application, Webalo receives a copy of the latest data (email or upload), transforms it, and delivers it in seconds to users for interactive viewing on their smartphone or tablet.



**XML WEB SERVICES.** Webalo automatically consumes XML Web services (described by the WSDL standard) and transforms them into smartphone and tablet-based tasks that let users complete business processes through real-time interaction with enterprise applications.



**WEB SITES.** Webalo talks to HTML websites (including sites with intensive use of JavaScript), and lets companies create a mobile interface to an existing application by capturing the application's web interface. Webalo guides administrators through the simple steps required to extract the data from these sites and generate a smartphone or tablet interface that provides users with secure mobile access to any web-facing enterprise application.

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### ENTERPRISE



### MOBILE USERS



### Mobile Users

Webalo provides a single client with infinite users. It provides mobile users with secure, individualized, task-oriented, graphical interactions with the enterprise applications they require. The Webalo client automatically generates an interface that's compatible with the user's smartphone or tablet to provide on-line or off-line interaction with enterprise applications.

### Hosted or Virtual

Enterprises that prefer a hosted, fully-managed solution can choose Webalo Hosted.

Enterprises that require an in-house, behind-the-firewall implementation can choose Webalo Appliance, which is delivered as a virtual machine image and runs on the leading virtualization platforms (hypervisors), including Xen®, VMware®, and Microsoft Windows Server® 2008 Hyper-V™.

### Device Compatibility

Webalo runs on any Android, Apple, BlackBerry, or Windows Phone smartphone or tablet.

### Compatible Enterprise Platforms

Webalo supports any enterprise application that provides access via CSV, Databases, Excel, Web Pages and XML Web services

**Webalo changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones and tablets 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of end users.**